

Life Mug

China mug similar in shape to the stoneware marrow.



Key Product Information

Product Code:	12142
Commodity Code:	69111000
MOQ:	72
Size:	See Artwork Requirements
Branding Area:	Decal - 100 x 20mm or 40 x 40mm - Screen 185 x 40mm
Branding Method:	Decal or Screen Print
Material:	China mug
Made In:	UK
PDF Proof:	24-48 Hours
Express Service	Not Available
Available:	
Printed Proof Leadtime:	3-5 Working days
Leadtime:	5 Working days from proof approval
Colour:	White
Weight:	234g
Capacity:	12oz / 340ml

Packaging and Other Information

No Per Carton:	72
Packaging Details:	714 x 486 x 387mm
Carton Weight:	28Kg
Standard Packaging:	MugSafe® Packaging
Alternative Packaging:	Single mailing carton, Full colour presentation box, Acetate, MugSafe® Solo

Recommendations and Limitations

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code. Please wash mug before use.

Ideal For: Trade Exhibitions, Cafés / Coffee Bars, Corporate Giveaways, Desktop Promotions

Life Mug

Sizes available: Approximate dimensions 100mm tall x 80mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

Please supply us with:

- Finished version of the artwork.
 - All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts
- Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CMYK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Print designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Decal printed designs need a 2mm bleed and live matter must be 10mm from the edge of the mug, to ensure a crisp print quality.

If you would like further information regarding a specific design, please feel free to contact us

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

Job Information

Print Information

Artwork Advisory

Job No: 402444
Description: Sample
Product: Life
Colour: White
Proof No: 1
Date: 16/02/2015
Repro: AE

Process: Decal
Dimensions: 40 x 40mm
Colour(s): 5

Pantone xxxx
Pantone xxxx
Pantone xxxx
Pantone xxxx
Pantone xxxx

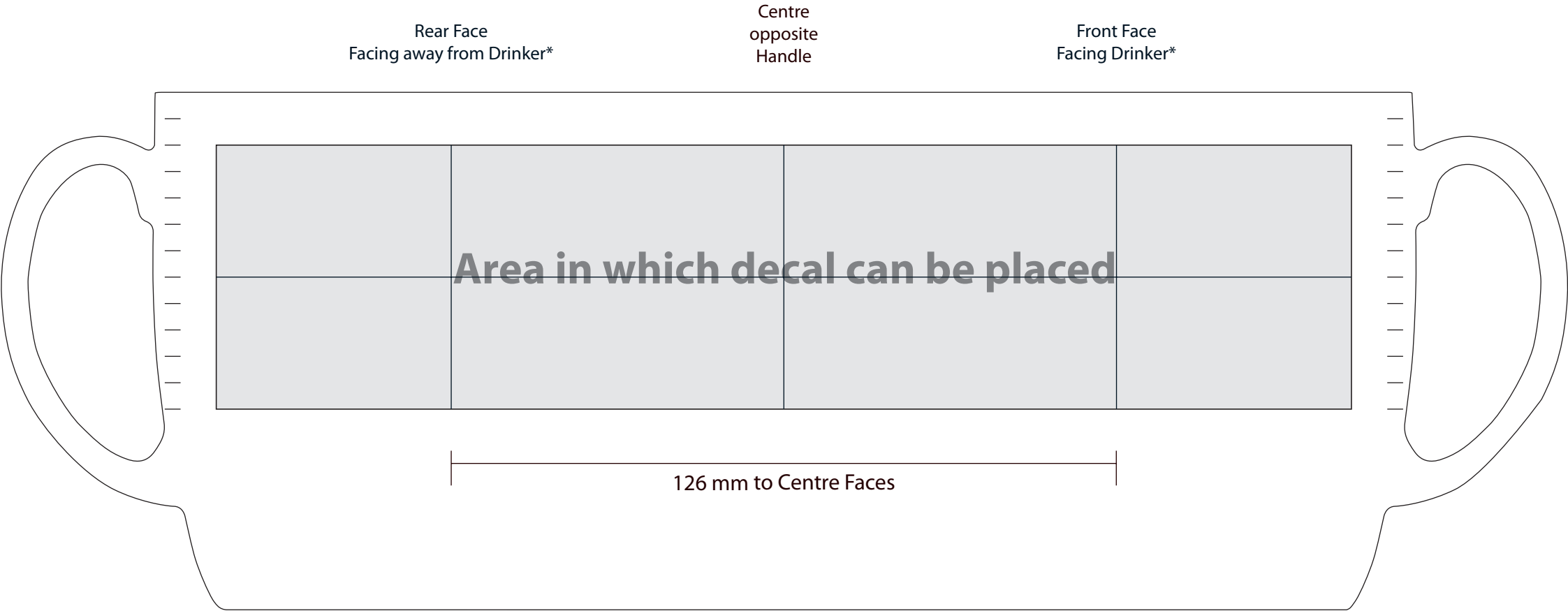
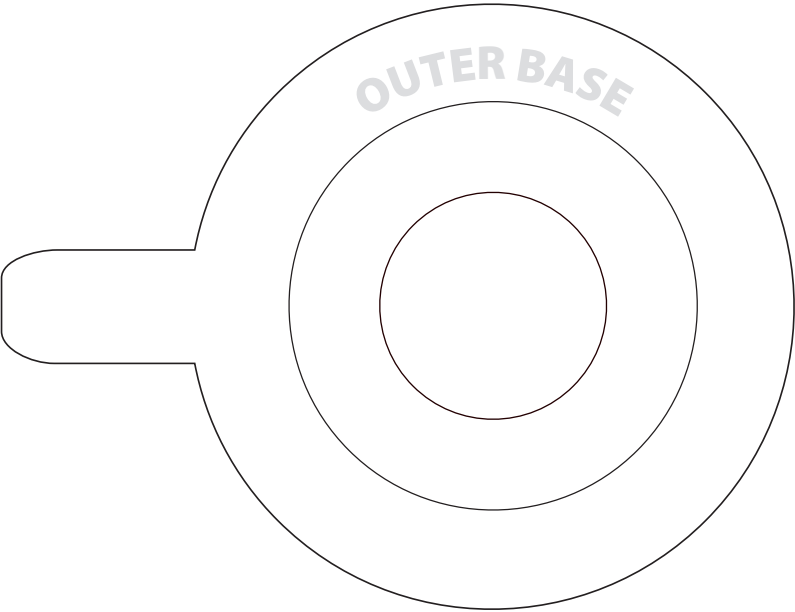
Where spot colour references are not supplied we will apply a Pantone for you

All dimensions are +/- manufacturing tolerances

*Faces indicate a right hand drinker,

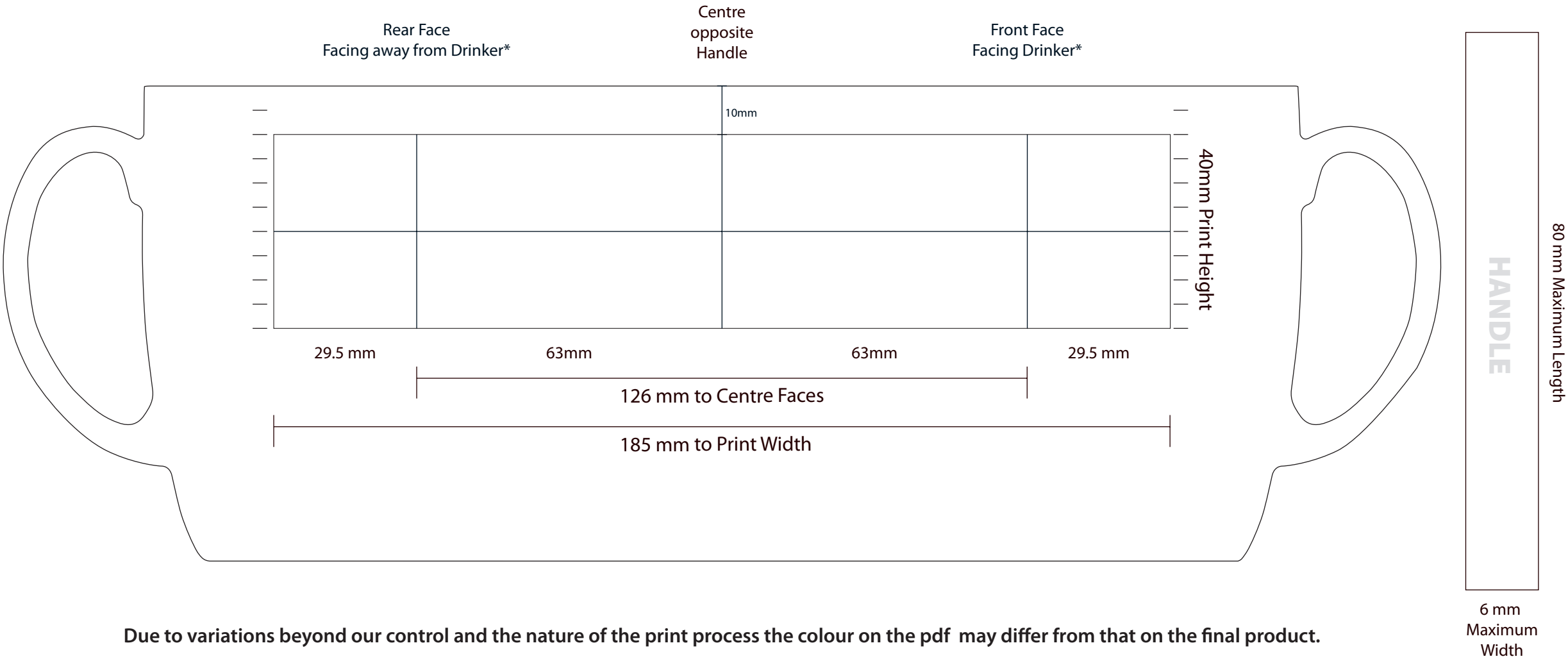
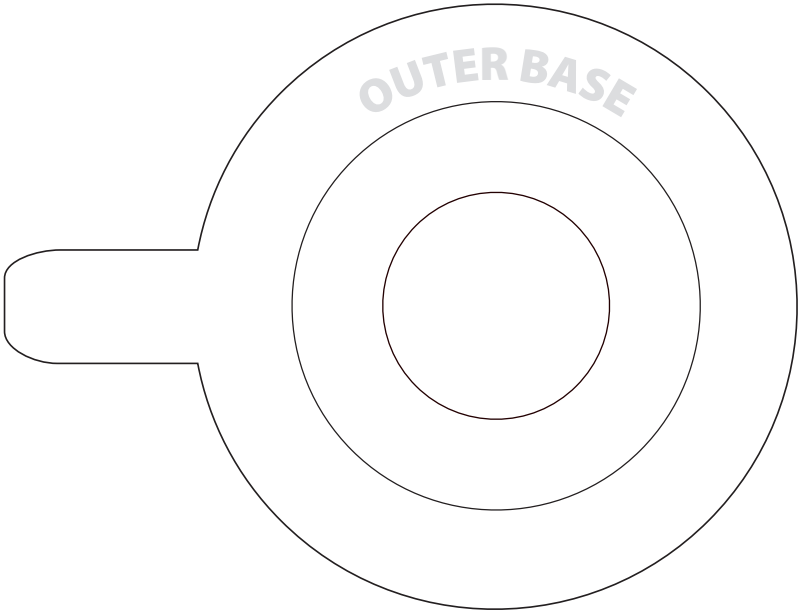
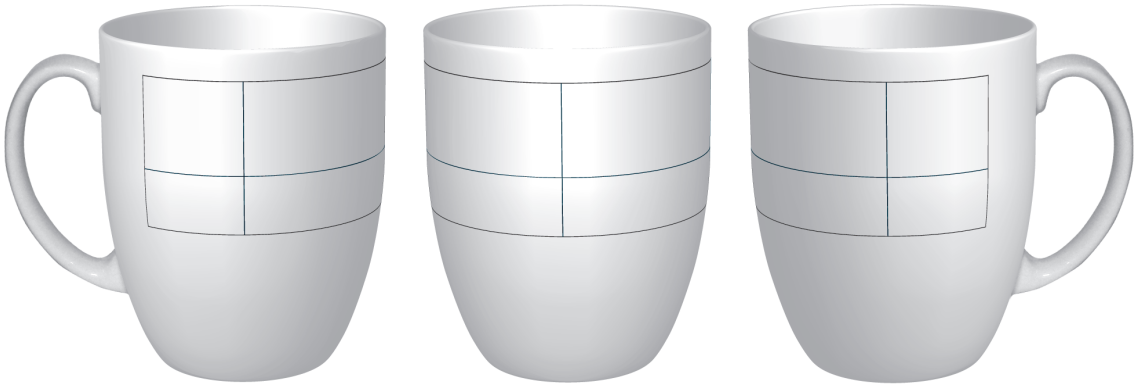
Screen printed detail must be at least 1pt (0.353mm) thick

Text should be minimum 8pt to remain legible.
Light text on a dark background will reproduce better if bold



Due to variations beyond our control and the nature of the print process the colour on the pdf may differ from that on the final product.

Job Information	Print Information	Artwork Advisory
Job No: 396444	Process: Screen	All dimensions are +/- manufacturing tolerances
Description: Sample	Dimensions: 185 x 40mm	*Faces indicate a right hand drinker,
Product: Life	Colour(s): 5	Screen printed detail must be at least 1pt (0.353mm) thick
Colour: White		Text should be minimum 8pt to remain legible.
Proof No: 1		Light text on a dark background will reproduce better if bold
Date: 18/09/2014		
Repro: AE		
	<div><div></div><div></div><div></div><div></div><div></div></div> <div>Pantone xxxx Pantone xxxx Pantone xxxx Pantone xxxx Pantone xxxx</div>	
	Where spot colour references are not supplied we will apply a Pantone for you	



30mm Maximum
Print Diameter

Due to variations beyond our control and the nature of the print process the colour on the pdf may differ from that on the final product.