Product Data Sheet



Silicon Base Mug

Add a flash of colour to your promotional mugs with our stylish silicon coaster. The coaster fits neatly onto the mug base and are available in Magenta, Black, Blue (PMS 072c), Green (PMS 802c), Orange (PMS 021c), Red (PMS 485c). 100% dishwasher proof. Your design is screen printed.

Printed using our revolutionary TruColour® system at no extra cost. Engineered by and exclusive to us, TruColour® enables you to reassure that you can meet the Pantone requirement rather than compromising on colour; even available on dark glazes!



Key Product Information

Product Code: 12301 Commodity Code: 69120023 MOQ: 72

Size: See Artwork Requirements

Branding Area: 185 x 60mm
Branding Method: Screen Print

Material: Stoneware mug, Silicon coaster

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 5 Working days from proof approval Colour: White mug with coloured silicon base

Weight: 306g

Capacity: 10oz / 305ml

Packaging and Other Information

No Per Carton: 72

Packaging Details: 714 x 486 x 387mm

Carton Weight: 28kg

Standard Packaging: MugSafe® Packaging

Alternative Packaging: 3up white presentation box with

windows, MugSafe® Solo

Recommendations and Limitations

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code. Silicon coaster is not dishwasher safe, hand wash only. Do not use coater in a microwave oven. Please wash mug before use.

The mug base excluding the coaster can also be printed in 1 colour, extra charges apply.

Ideal For: Trade Exhibitions, Cafés / Coffee Bars, Corporate Giveaways, Desktop Promotions

Artwork Requirements



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Sizes available: Approximate dimensions 93mm tall x 81mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Due to nature of this product tight registration may be difficult - registration may move by up to 3mm on screen print.

If you would like further information regarding a specific design, please feel free to contact us

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.