Product Data Sheet

Enamel Mug

Our enamel mugs are the latest must have promotional item. Available with a direct print in a choice of White, Black, Red or Blue with a silver rim. Enamel mugs are perfect for camping, picnics or any outdoor event but look just as good in the office or at home. The body is made of carbon steel which is enamel glazed and the rim is made of 304 food grade stainless steel.



Key Product Information

Product Code:	12302
Commodity Code:	7323940000
MOQ:	60
Size:	See Artwork Requirements
Branding Area:	180 x 50mm
Branding Method:	Screen Print
Material:	Steel with enamel coating
Made In:	UK
PDF Proof:	24-48 Hours
Express Service Available:	Not Available
Printed Proof Leadtime:	3 Working days
Leadtime:	5 Working days from proof approval
Colour:	White, Red 186c, Blue 2738c, Black
Weight:	135g
Capacity:	11oz / 300ml

Packaging and Other Information

No Per Carton:	60
Packaging Details:	714 x 486 x 349mm
Carton Weight:	9Kg
Standard Packaging:	MugSafe® Packaging
Alternative Packaging:	MugSafe® Solo

Recommendations and Limitations

This mug is not dishwasher safe. Hand wash only is recommended. Please wash mug before use. Do not use in a microwave oven. This retro-styled mug is hand-enamelled so each one is a little different. Slight imperfections in the surface of the enamel finish (such as dimples, dots, variations in the enamelling etc...) should be expected; but these all add to the rustic, vintage charm of this popular range of products.

The mug base can also be printed in 1 colour, extra charges apply.

Ideal For: Tourist Attractions, Builders Merchants, Councils, The Office and Home, Educational Organisations

Artwork Requirements

Enamel Mug

Sizes available: 80 x 87mm diameter

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

Programs:
Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.
PC: PhotoShop and Adobe InDesign

Please supply us with:
- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts
Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

Supply a print out:
Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:
- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Due to nature of this product tight registration may be difficult - registration may move by up to 3mm on screen print.

If you would like further information regarding a specific design, please feel free to contact us

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

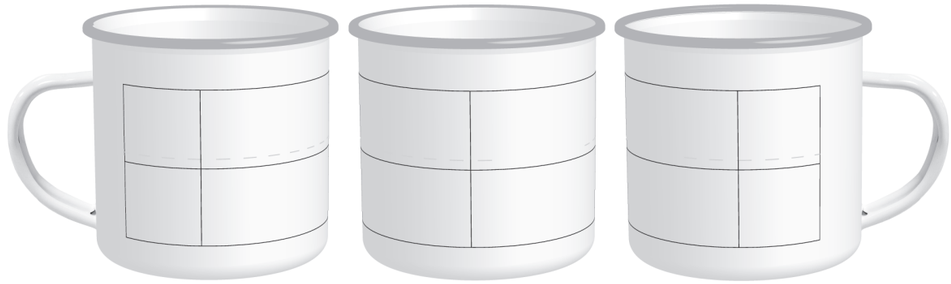
See the following page(s) for the artwork templates for this product.

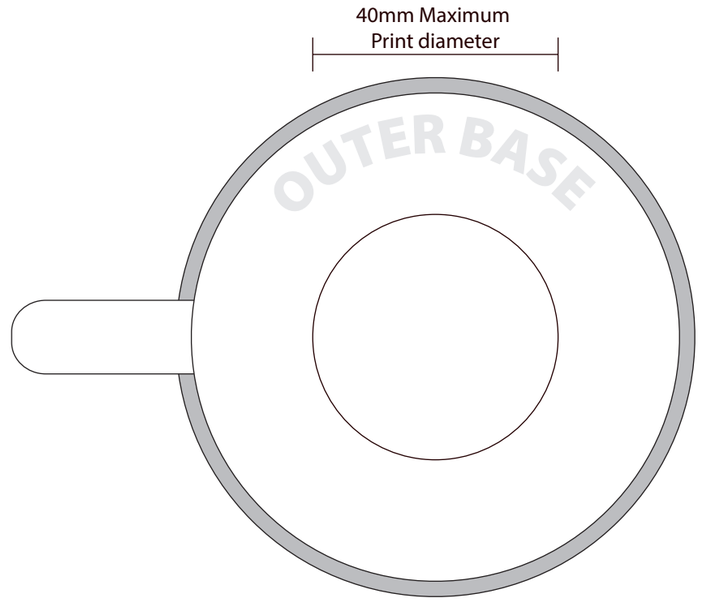
All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

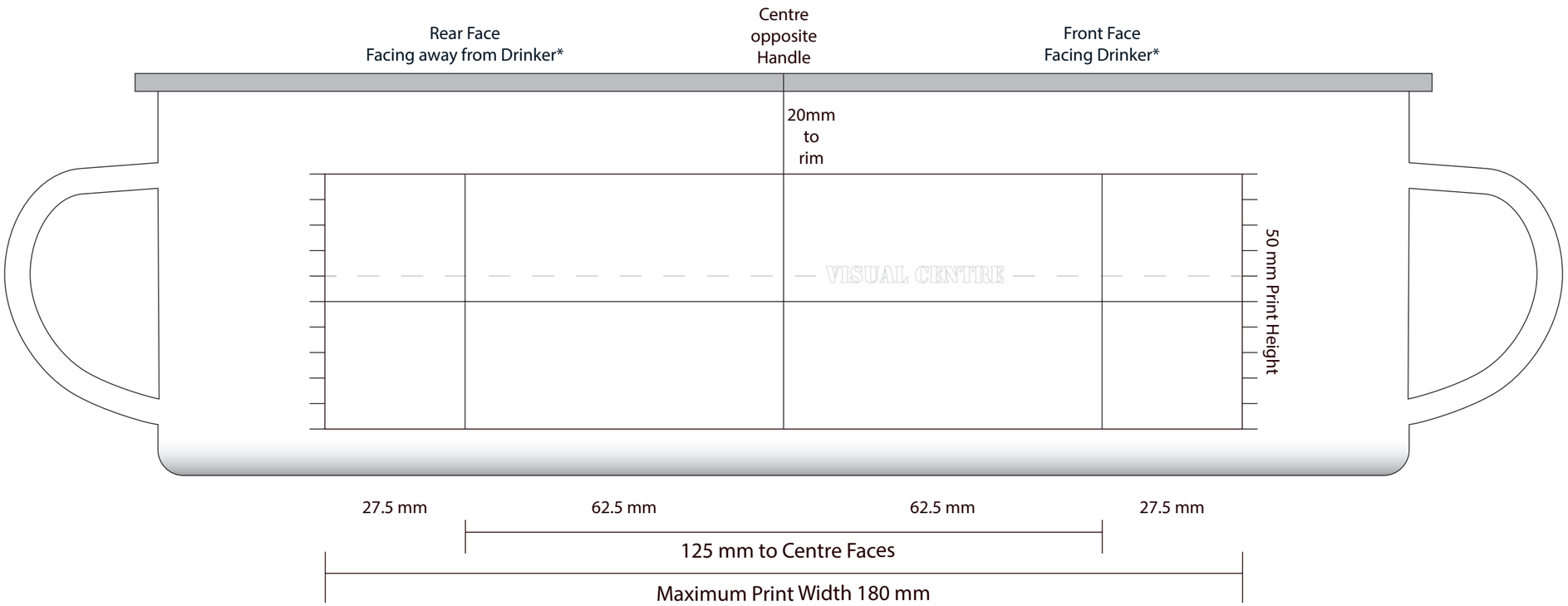
Visual representation only, colour and position may differ on final product.

Job Information		Print Information		Artwork Advisory
Job No:	465444	**Process:**	Screen	**All dimensions are +/- manufacturing tolerances**
Description:	Sample	**Dimensions:**	180 x 50mm	*Faces indicate a right hand drinker,
Product:	Enamel Mug	**Colour(s):**	2	Screen printed detail must be at least 1pt (0.353mm) thick
Colour:	White		Pantone xxxx	Text should be minimum 8pt to remain legible. Light text on a dark background will reproduce better if bold
Handle:	White		Pantone xxxx	
Proof No:	1			
Date:	08/10/2018			
Repro:	ASL			

Where spot colour references are not supplied we will apply a Pantone for you







Due to variations beyond our control and the nature of the print process the colour on the pdf may differ from that on the final product.

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