

## ToughMat™

The ToughMat™ is a mouse mat that's built to last. With its robust construction the ToughMat™ is sure to stay on the desk for longer achieving maximum exposure for your promotion. Choose from a selection of standard shapes. Coasters and matching sets also available. Mouse mats are useful and long lasting; why not gain extra life by adding a calendar to the design?



## Key Product Information

Product Code:	11034
Commodity Code:	39269092
MOQ:	250
Size:	See Artwork Requirements
Available Thickness:	2mm
Branding Area:	Within dimensions
Branding Method:	Screen Print or 4 Colour Process
Material:	Mark resist PVC top & base
Made In:	UK
PDF Proof:	24-48 Hours
Express Service	Not Available
Available:	
Printed Proof Leadtime:	3 Working days
Leadtime:	10 Working days from proof approval
Colour:	N/A
Weight:	115g

## Packaging and Other Information

No Per Carton:	250
Packaging Details:	490 x 409 x 250mm
Carton Weight:	29.5Kg
Standard Packaging:	Bulk Packed
Alternative Packaging:	Mailing Sleeves, Shrink Wrapped, Bag with Header Card, Envelope

## Recommendations and Limitations

Caring For Your ToughMat: Clean in warm soapy water. Avoid water temperatures over 70°C.

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

## ToughMat™

Sizes available: Rectangle 200mm x 235mm, Square 200mm x 200mm, Oval 200mm x 235mm, Circle 200mm diameter, Kidney 235mm x 198mm, Diamond 230mm x 197mm

### Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

### Full colour:

- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

### Regardless of print method:

- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

## Standard Armadillo / ToughMat™

**Tool No:** AR11

**Shape:** Rectangle

**Cut Size -**

**Width:** 235mm

**Height:** 200mm

**Artwork with Bleed -**

**Width:** 245mm

**Height:** 210mm

--- Please keep all live matter such as text, logos and other important images within this area.

**This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.**

## Armadillo / ToughMat™

**Tool No:** AR61  
**Shape:** Square

**Cut Size -**

**Width:** 200mm

**Height:** 200mm

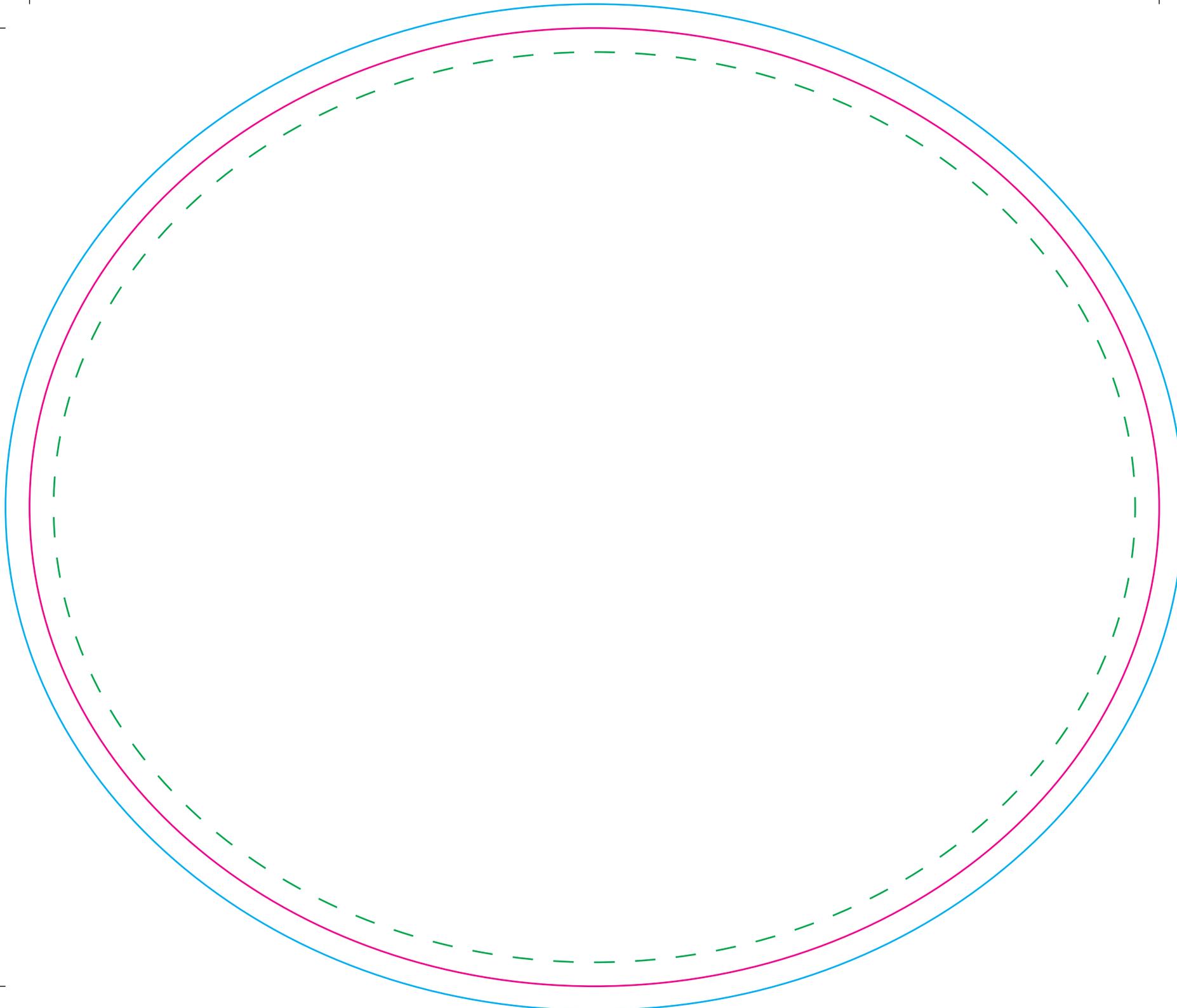
**Artwork with Bleed -**

**Width:** 210mm

**Height:** 210mm

- - - Please keep all live matter such as text, logos and other important images within this area.

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**Armadillo / ToughMat™**

**Tool No:** AR36

**Shape:** Oval

**Cut Size -**

**Width:** 235mm

**Height:** 200mm

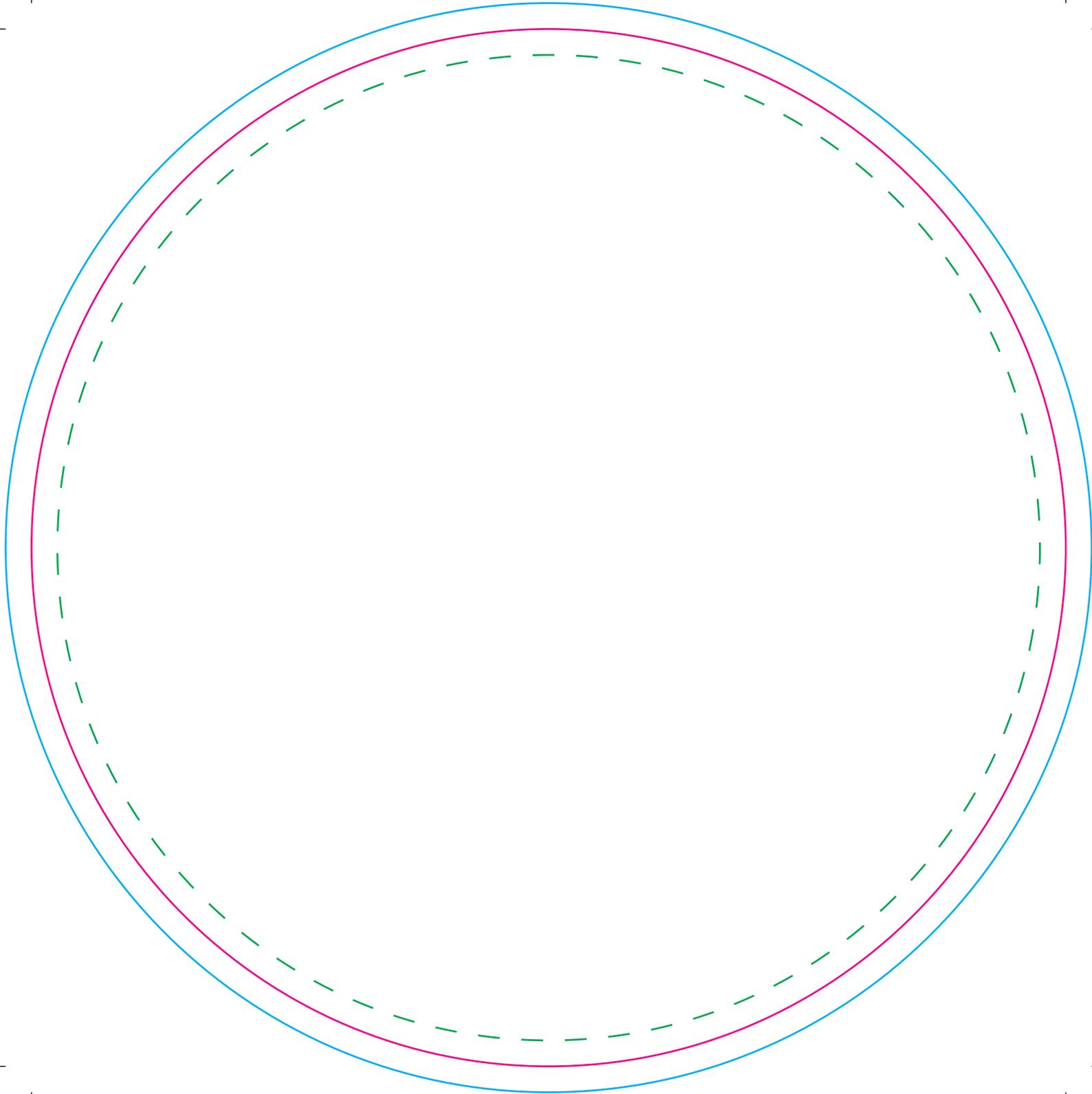
**Artwork with Bleed -**

**Width:** 245mm

**Height:** 210mm

**- - - Please keep all live matter such as text, logos and other important images within this area.**

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**Armadillo / ToughMat™**

**Tool No:** AR2

**Shape:** Circle

**Cut Size -**

**Width:** 200mm

**Height:** 200mm

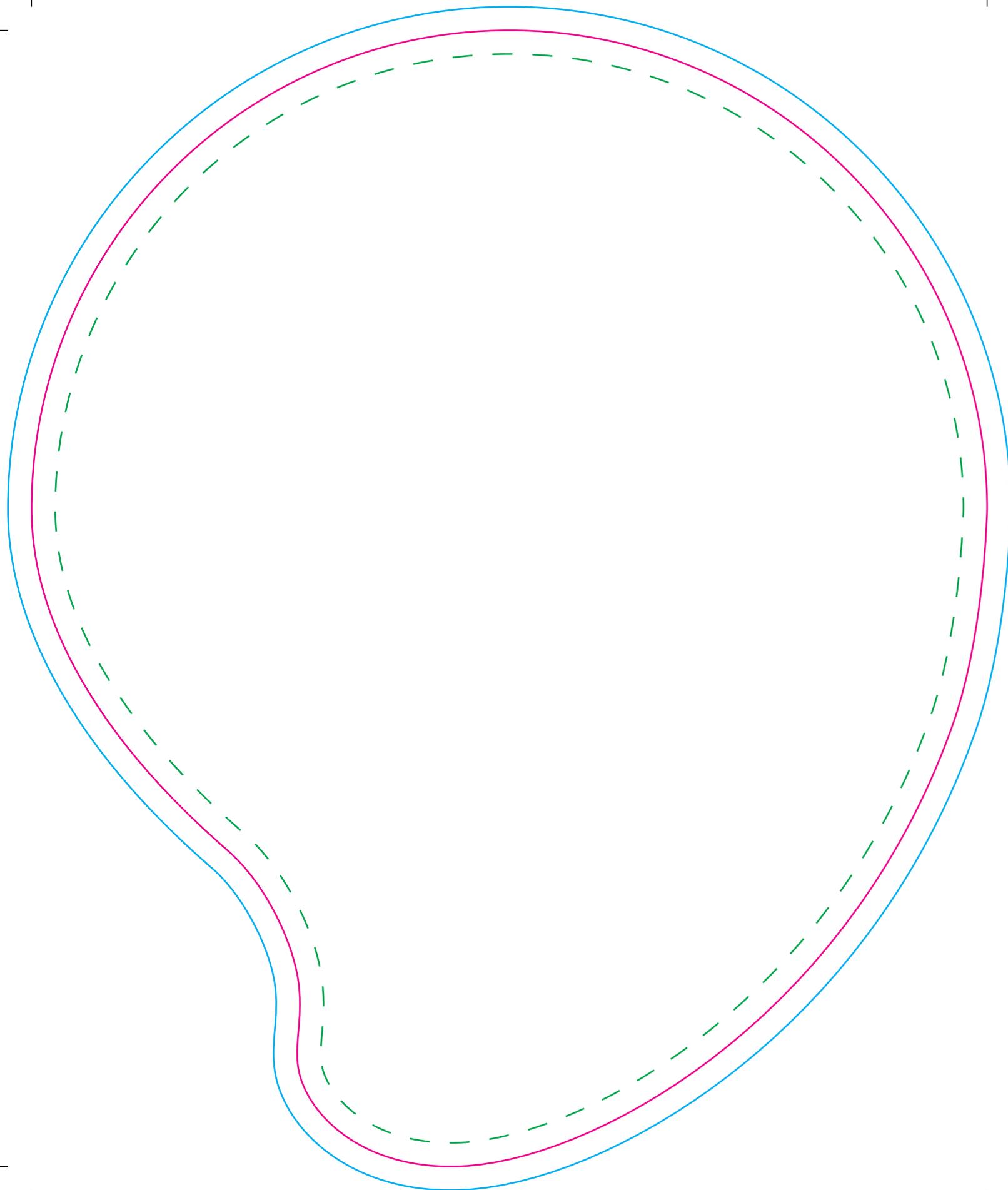
**Artwork with Bleed -**

**Width:** 210mm

**Height:** 210mm

**- - - Please keep all live matter such as text, logos and other important images within this area.**

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**AquaMat™ / PharmaMat /  
Crystal Mat**

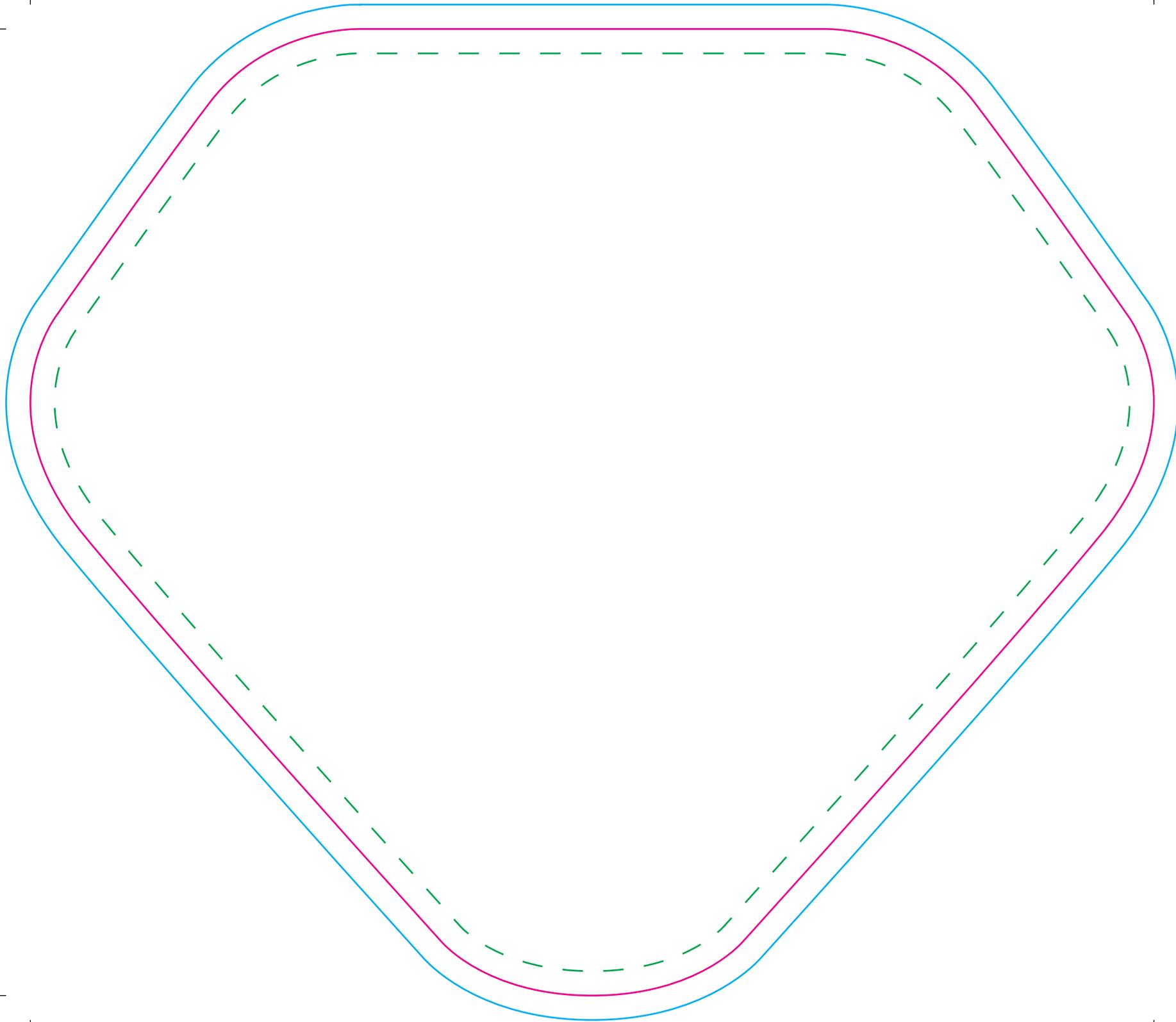
**Tool No:** AQ361  
**Shape:** Kidney

**Cut Size -**  
**Width:** 202mm  
**Height:** 240mm

**Artwork with Bleed -**  
**Width:** 212mm  
**Height:** 250mm

- - - Please keep all live matter such as text, logos and other important images within this area.

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**AquaMat™ / PharmaMat /  
Crystal Mat**

<b>Tool No:</b>	AQ274
<b>Shape:</b>	Superman Emblem
<b>Cut Size -</b>	
<b>Width:</b>	232mm
<b>Height:</b>	198mm
<b>Artwork with Bleed -</b>	
<b>Width:</b>	242mm
<b>Height:</b>	208mm

- - - Please keep all live matter such as text, logos and other important images within this area.

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