

SeeThru' Counter Mat

HardTop counter mat with a clear liftable flap, fixed along one edge to create a printed hinge. Allows user to insert their own frequently changing information or favourite photo.



Key Product Information

Product Code:	11004COU
Commodity Code:	39269092
MOQ:	250
Size:	See Artwork Requirements
Available Thickness:	3mm
Branding Area:	A2 hinge area - 595 x 44mm & A3 hinge area - 420 x 44mm
Branding Method:	Screen Print or 4 Colour Process
Material:	PVC laminated to a foam base
Made In:	UK
PDF Proof:	24-48 Hours
Express Service	Not Available
Available:	
Printed Proof Leadtime:	3 Working days
Leadtime:	10 Working days from proof approval
Colour:	N/A
Weight:	75g (A3)

Packaging and Other Information

No Per Carton:	90 (A2) or 100 (A3)
Packaging Details:	631 x 452 x 212mm (A2) or 445 x 317 x 303mm (A3)
Carton Weight:	30Kg
Standard Packaging:	Bulk Packed
Alternative Packaging:	N/A

Recommendations and Limitations

Base material is white as standard. This can be screen printed black if desired. Extra cost and extended 1-2 day lead times apply.

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

SeeThru' Counter Mat

Sizes available: A2 (595 x 420mm) or A3 (420 x 297mm)

Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Full colour:

- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:

- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

Please note that to provide you the highest quality product, offering you exceptional value for money, we print your design straight on to the under surface of our tough mark resist top material and laminate directly to a foam base. This makes this mat virtually indestructible under normal use. It can mean that if you have large areas of solid white in your designs, whites will appear duller than if you opt for a paper laminated mat where the white of the paper will represent the white areas. Paper laminated mouse mats are not as durable as our bestselling HardTop mats. If you need help choosing the right product for your client's design please feel free to contact our sales team who will be able to offer advice.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



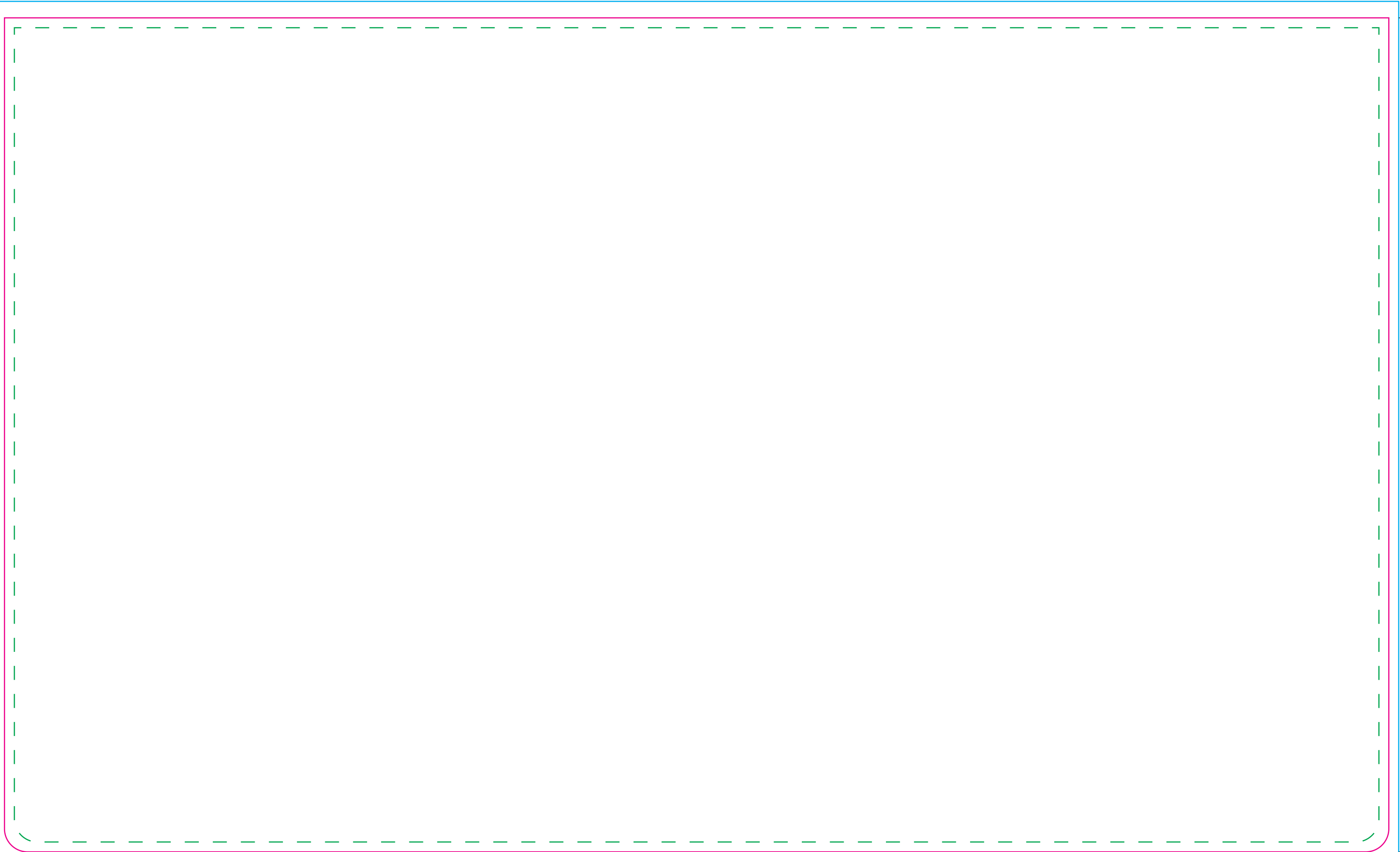
**SeeThru' Mat
Top Hinge**

Tool No:	215
Shape:	Rectangle
Cut Size -	
Width:	420mm
Height:	44mm
Artwork with Bleed -	
Width:	426mm
Height:	47mm

- - - Please keep all live matter such as text, logos and other important images within this area.

This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.

5mm bleed
at top



SeeThru' Mat
Under Flap

Tool No: 215

Shape: Rectangle

Cut Size -

Width: 420mm

Height: 253mm

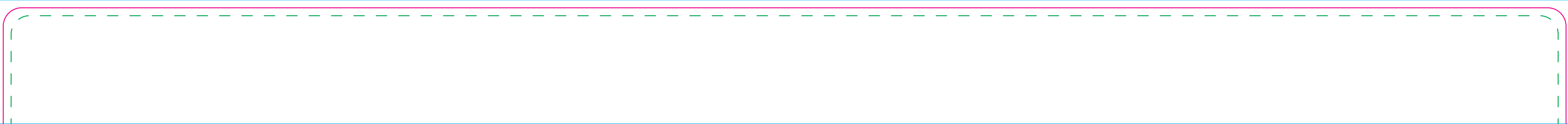
Artwork with Bleed -

Width: 426mm

Height: 261mm

- - - Please keep all live matter such as text, logos and other important images within this area.

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SeeThru' Mat
Top Hinge

Tool No:	215
Shape:	Rectangle
Cut Size -	
Width:	594mm
Height:	44mm
Artwork with Bleed -	
Width:	600mm
Height:	47mm

-- - Please keep all live matter such as text, logos and other important images within this area.

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5mm bleed
at top



**SeeThru' Mat
Under Flap**

Tool No:	215
Shape:	Rectangle
Cut Size -	
Width:	594mm
Height:	376mm
Artwork with Bleed -	
Width:	600mm
Height:	384mm

-- - Please keep all live matter such as text, logos and other important images within this area.

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