Product Data Sheet

DuraTough Express

New and exclusive! This innovative high quality, although low-cost, counter mat comes in A4 (297x210mm) and a high impact size of 295x290mm. Printed digitally in four colour process. Everlasting under-surface print, combined with a durable foam base offers exceptional value for money and is ideal for long lasting campaigns in high impact areas.



Key Product Information

Product Code:	11097COU
Commodity Code:	39269092
MOQ:	100
Size:	See Artwork Requirements
Available Thickness:	3mm
Branding Area:	Within dimensions
Branding Method:	4 Colour Process
Material:	PVC laminated to a foam base
Made In:	UK
PDF Proof:	24-48 Hours
Express Service Available:	48 Hour
Printed Proof Leadtime:	3 Working days
Leadtime:	10 Working days from proof approval
Colour:	N/A
Weight:	48g

Packaging and Other Information

No Per Carton:	200
Packaging Details:	443 x 520 x 545mm
Carton Weight:	22Kg
Standard Packaging:	Bulk Packed
Alternative Packaging:	N/A

Recommendations and Limitations

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

Artwork Requirements

DuraTough Express

Sizes available: A4 (297 x 210mm) or 295 x 290mm

Full colour:
- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:
- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

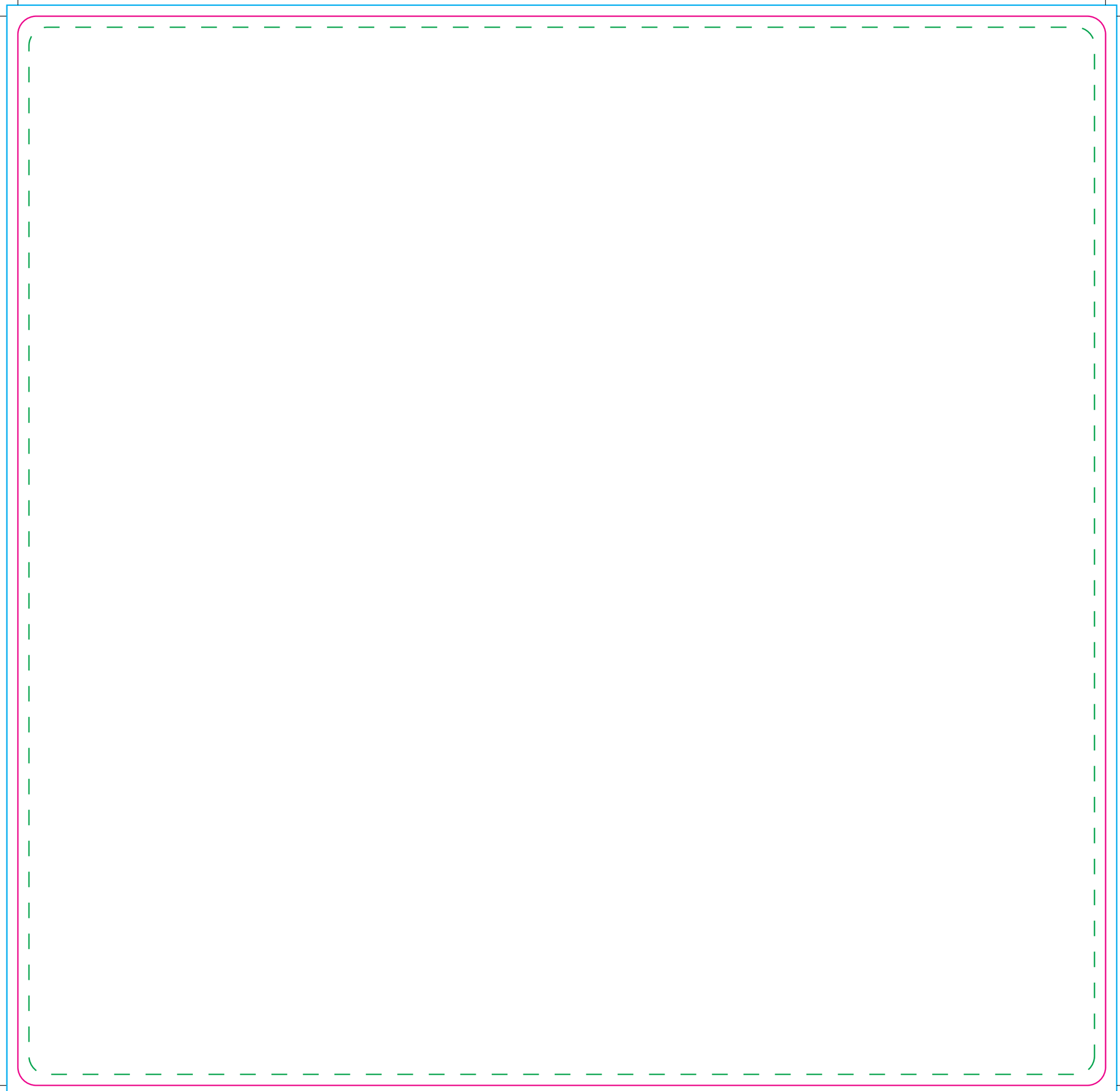
Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

Please note that to provide you the highest quality product, offering you exceptional value for money, we print your design straight on to the under surface of our tough mark resist top material and laminate directly to a foam base. This makes our patent protected HardTop mouse mats virtually indestructible under normal use. This can mean that if you have large areas of solid white in your designs, whites will appear duller than if you opt for a paper laminated mat where the white of the paper will represent the white areas. Paper laminated mouse mats are not as durable as our bestselling HardTop mats. If you need help choosing the right product for your client's design please feel free to contact our sales team who will be able to offer advice.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



DuraTough™ Express

Tool No:	4685 & DC0739
Shape:	Rectangle
Product Size -	
Width:	295mm
Height:	290mm
Artwork with Bleed -	
Width:	301mm
Height:	296mm

- - - Please keep all live matter such as text, logos and other important images within this area.

This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.