Product Data Sheet



Armadillo Mat

Tough top layer welded to a 2mm thick, soft cling base. The Armadillo can be recycled. Also available welded on three sides only, allowing user to insert their own frequently changing information or favourite photograph. A selection of standard shapes are available. Using a promotional mat keeps your message in prime position on your clients desk.



Key Product Information

Product Code: 11010

Commodity Code: 3926100000

MOQ: 100

Size: See Artwork Requirements

Available Thickness: 2mm

Branding Area: Within dimensions

Branding Method: Screen Print or 4 Colour Process

Material: Tough top layer welded to a non-slip

cling base

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 10 Working days from proof approval

Colour: N/A Weight: 48g

Packaging and Other Information

No Per Carton: 500

Packaging Details: 495 x 410 x 260mm

Carton Weight: 22Kg
Standard Packaging: Bulk Packed

Alternative Packaging: Mailing Sleeves, Shrink Wrapped,

Bag with Header Card, Envelope

Recommendations and Limitations

Please Note: We cannot weld metallic colours. Please do not print metallic colours within 15mm of edge.

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

Artwork Requirements



Armadillo Mat

Sizes available: Rectangle 200mm x 235mm, Square 200mm x 200mm, Oval 200mm x 235mm, Circle 200mm diameter, Diamond 230mm x 197mm, A4

Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Full colour:

- All graphics should be supplied as highresolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:

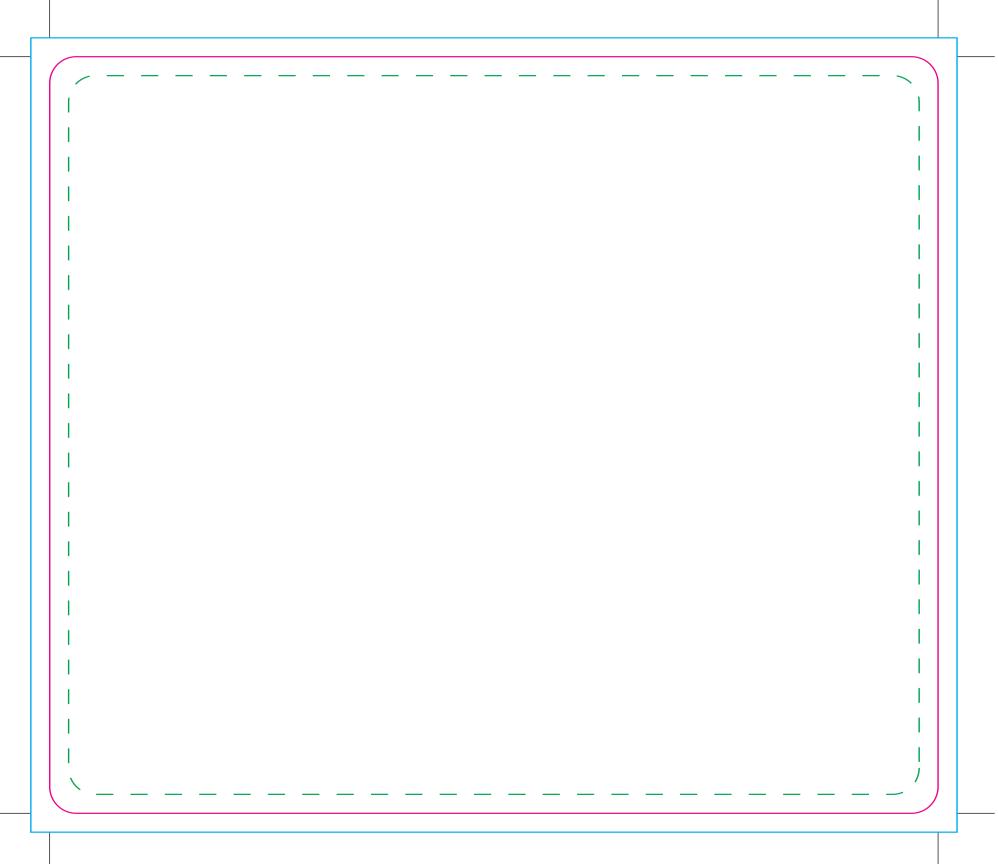
- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



Standard Armadillo / ToughMat™

Tool No: AR11

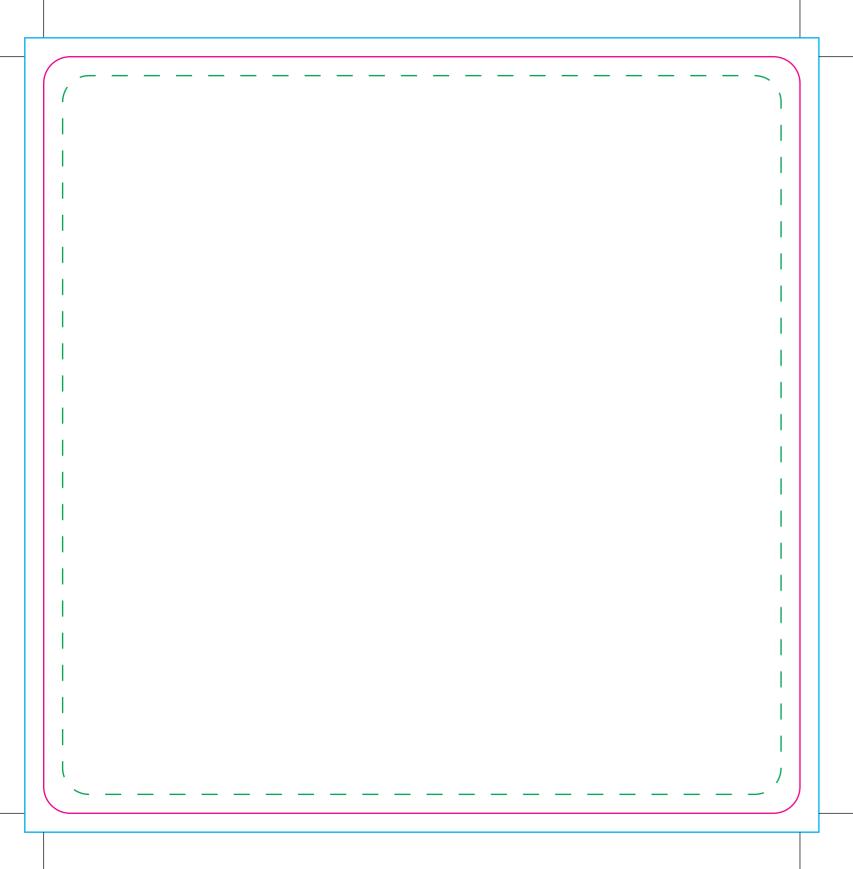
Shape: Rectangle

Cut Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 245mm Height: 210mm

- - - Please keep all live matter such as text, logos and other important images within this area.



Armadillo / ToughMat™

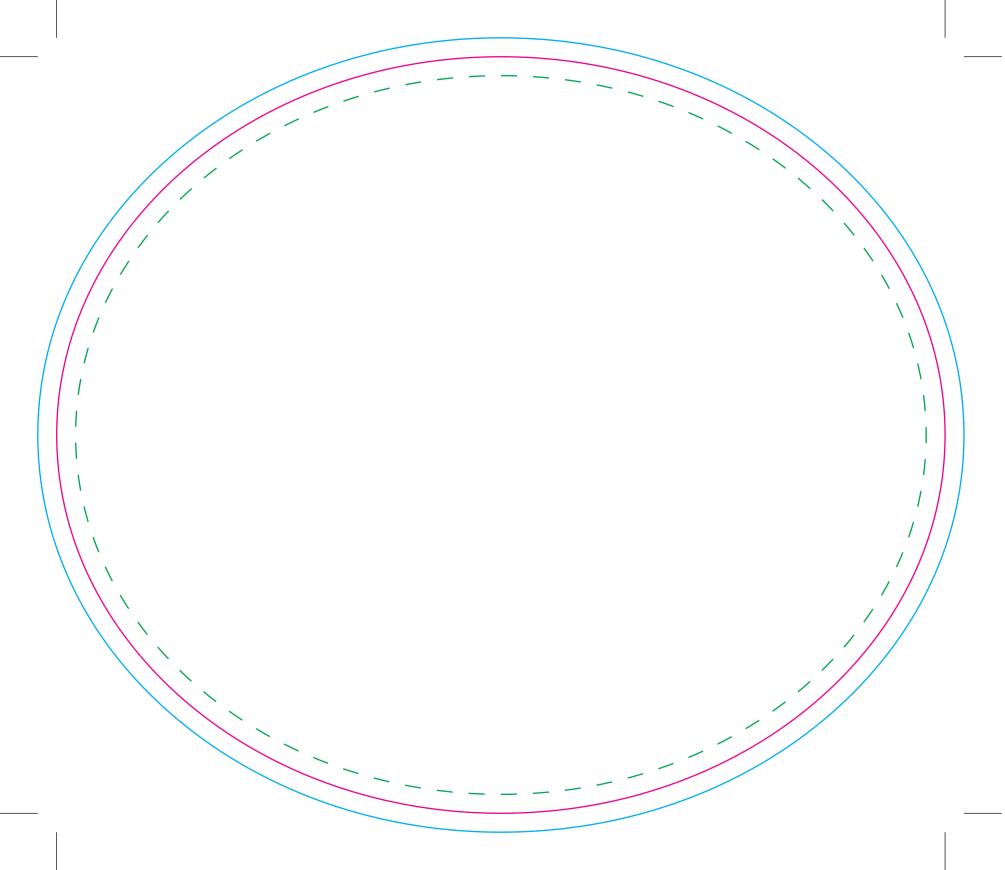
Tool No: AR61
Shape: Square

Cut Size -

Width: 200mm Height: 200mm

Artwork with Bleed - Width: 210mm Height: 210mm

- - - Please keep all live matter such as text, logos and other important images within this area.



Armadillo / ToughMat™

Tool No: AR36

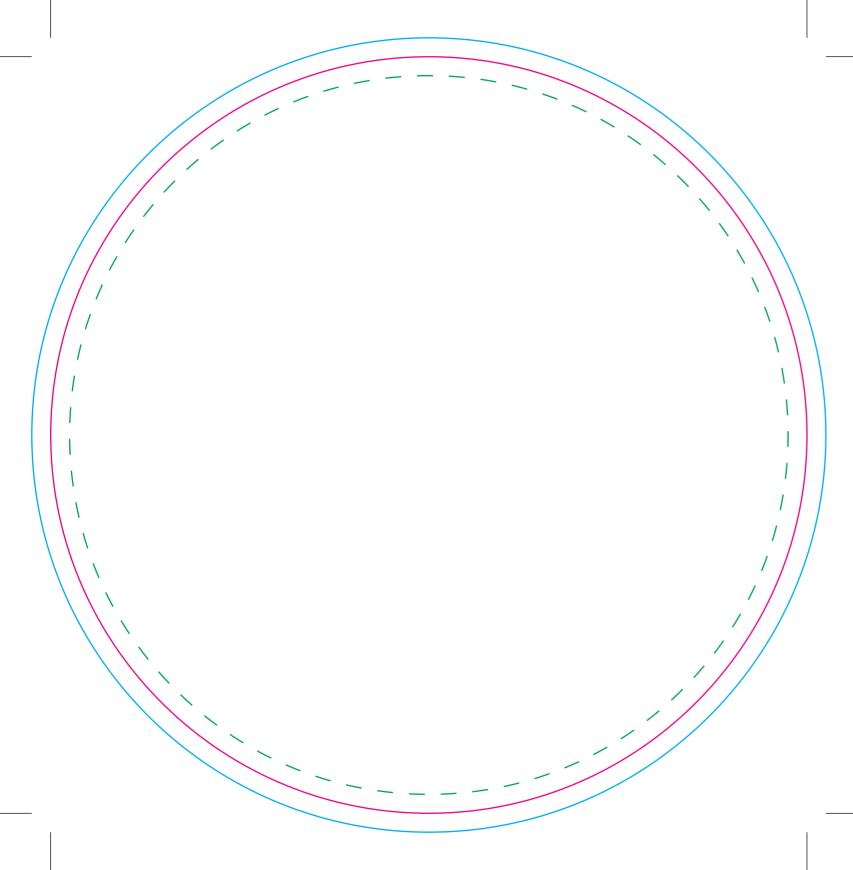
Shape: Oval

Cut Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 245mm Height: 210mm

--- Please keep all live matter such as text, logos and other important images within this area.



Armadillo / ToughMat™

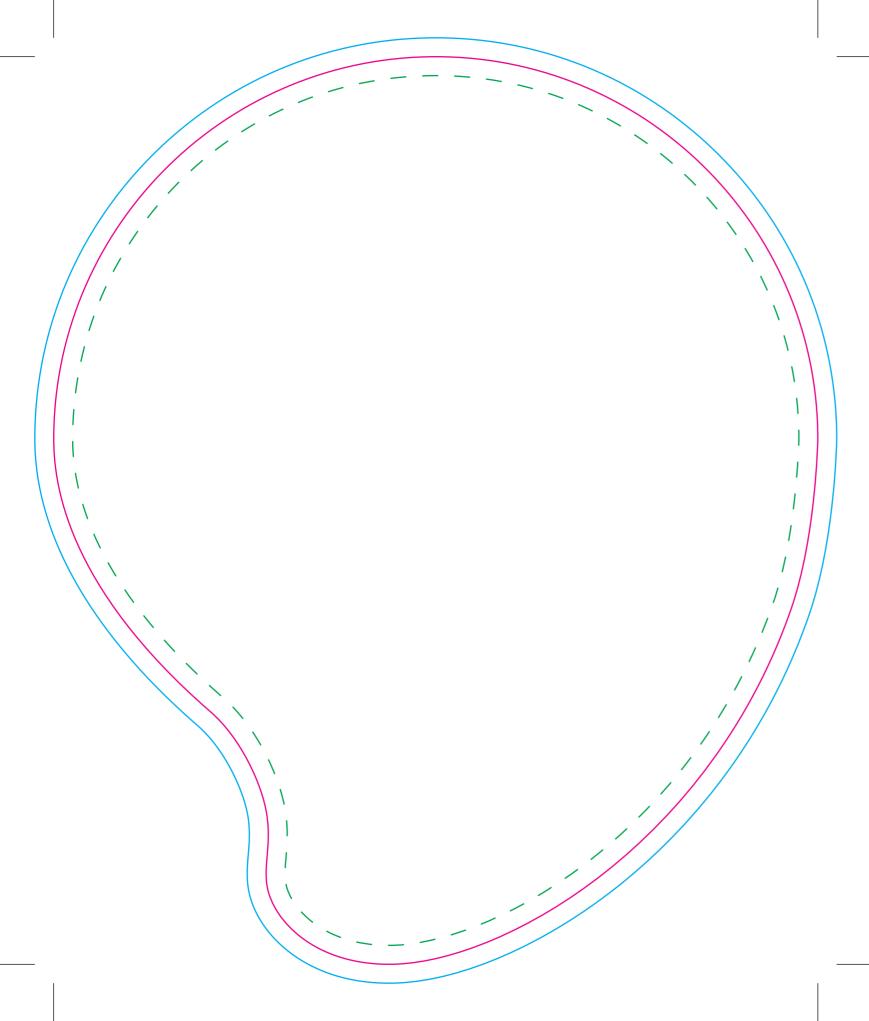
Tool No: AR2
Shape: Circle

Cut Size -

Width: 200mm Height: 200mm

Artwork with Bleed - Width: 210mm Height: 210mm

- - - Please keep all live matter such as text, logos and other important images within this area.



AquaMat™ / PharmaMat / Crystal Mat

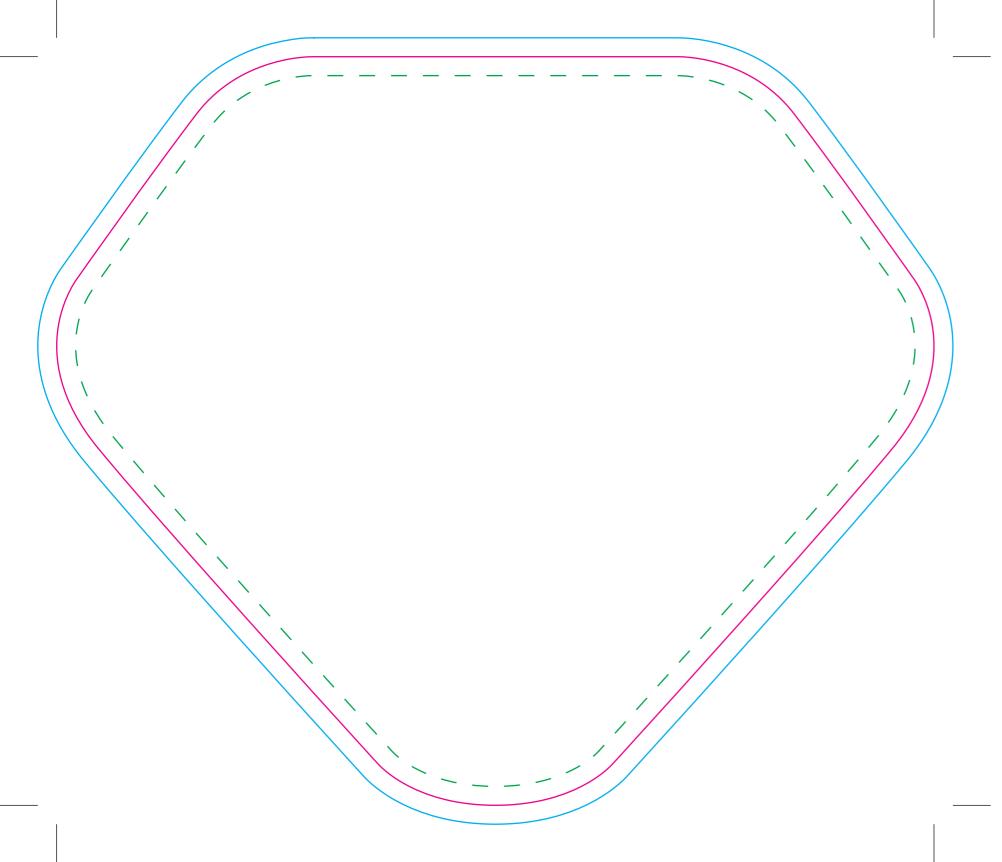
Tool No: AQ361
Shape: Kidney

Cut Size -

Width: 202mm Height: 240mm

Artwork with Bleed - Width: 212mm Height: 250mm

- - - Please keep all live matter such as text, logos and other important images within this area.



AquaMat™ / PharmaMat / Crystal Mat

Tool No: AQ274

Shape: Superman Emblem

Cut Size -

Width: 232mm Height: 198mm

Artwork with Bleed - Width: 242mm Height: 208mm

- - - Please keep all live matter such as text, logos and other important images within this area.