## **Product Data Sheet**



### **Business Card Mat**

HardTop Mat with a pocket along one edge which can be made to hold almost any size business card. Excellent as a promotional sales giveaway.



### **Key Product Information**

Product Code: 11004BUS
Commodity Code: 39269092
MOQ: 250

Size: See Artwork Requirements

Available Thickness: 3mm

Branding Area: Within dimensions (pocket 85mm x

54mm)

Branding Method: Screen Print or 4 Colour Process
Material: PVC laminated to a foam base

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 10 Working days from proof approval

Colour: N/A Weight: 44g

## **Packaging and Other Information**

No Per Carton: 440

Packaging Details: 440 x 520 x 545mm

Carton Weight: 30.4Kg
Standard Packaging: Bulk Packed

Alternative Packaging: Mailing Sleeves, Shrink Wrapped,

Bag with Header Card, Envelope

### **Recommendations and Limitations**

Ideal For: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

www.businessgiftlist.com

# **Artwork Requirements**



### **Business Card Mat**

Sizes available: 200 x 235mm

#### Full colour:

- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

### Regardless of print method:

- Allow 10mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

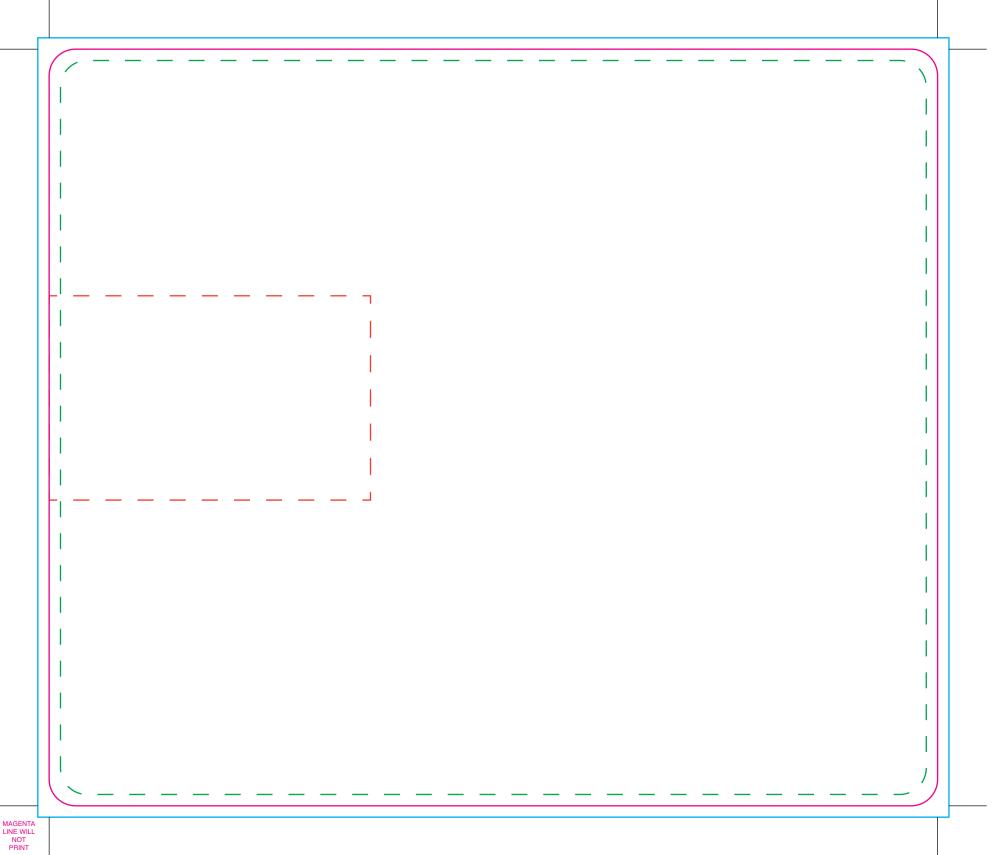
Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

Please note that to provide you the highest quality product, offering you exceptional value for money, we print your design straight on to the under surface of our tough mark resist top material and laminate directly to a foam base. This makes our patent protected HardTop mouse mats virtually indestructible under normal use. This can mean that if you have large areas of solid white in your designs, whites will appear duller than if you opt for a paper laminated mat where the white of the paper will represent the white areas. Paper laminated mouse mats are not as durable as our bestselling HardTop mats. If you need help choosing the right product for your client's design please feel free to contact our sales team who will be able to offer advice.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.



## **BusinessCard Mat**

**Tool No:** 235

Shape: Rectangle

Cut Size -

Width: 235mm Height: 200mm

Artwork with Bleed - Width: 241mm Height: 206mm

Window Size -

Width: 85mm Height: 54mm

Window can be anywhere on the edge of the mat apart from the corners. The window can be portrait or landscape.

 - - - Please keep all live matter such as text, logos and other important images within this area.

This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.